



BUNDESLIGA



FC Bayern München - 1. FC Union Berlin



Date	Start World Feed	Camera Concept	International Feed
Sunday 26 February 2023	14:30 GMT 16:30 CET	Top Match Plus (26 Cameras) incl. - Aerial Camera System	English dual commentary Dan O'Hagan, Patrick Owomoyela
Location	KO Time	- Drone	+ Int. Graphics
Allianz Arena Munich	15:30 GMT 17:30 CET	- Corner Flag Cams - Polecam Highspeed	+ Augmented Graphics

Please note: Pre-match satellite feed starts 1 hour before kick-off

Est.Time (CET)	Duration	Content / Field Action	Remarks
16:30:00	00:00:00	Start of World Feed	1st recommendation to enter transmission
16:30:00	00:01:20	Beauty Shot	
16:31:20	00:03:40	Play-out Pre-Match Interviews (if available)	
16:35:00	00:02:00	Play-out Locker Room (if available)	
16:37:00	00:02:00	Play-out Bus Arrivals (if available)	
16:39:00	00:02:00	Play-out Fan Colour / Stadium Shots (if available)	
16:41:00	00:02:00	Play-out Team Stadium Inspection (if available)	
16:43:00	00:02:00	Beauty Shot / Optional Payout Pre-Match Interviews	
16:45:00	00:03:00	Pre-match analysis / stand up of commentator Dan O'Hagan & expert Patrick Owomoyela pitch side	
16:48:00	00:00:25	Augmented Reality Matchday Graphics incl. Table	
16:48:25	00:01:30	Augmented Reality Line-Ups Home & Away Team	<i>if available</i>
approx. 16:48:00		Warm-up teams	
17:00:30	00:00:50	Preliminary Line-up Home Team	
17:01:20	00:00:50	Preliminary Line-up Away Team	
17:04:00	00:03:00	Player(s) stats / Warm-Up Graphics	
approx. 17:14:00	00:06:00	Beauty Shot (End of warm-up teams)	
17:20:00		Start of editorial programme incl. Augmented Reality Graphics	2nd recommendation to enter transmission
17:20:00	00:00:30	Bundesliga Opener	
17:20:30	00:00:30	Welcome Statement: commentator Dan O'Hagan & expert Patrick Owomoyela	Start of Commentary (commentators not in picture)
17:21:00	00:00:25	Augmented Reality Matchday Graphics incl. Table	
17:21:25	00:00:15	Stadium Atmosphere	
17:21:40	00:01:30	Augmented Reality Line-Ups Home & Away Team	<i>if available</i>
17:23:10	00:02:20	Stadium Atmosphere	
17:25:30	00:02:00	Stadium Atmosphere / Players in tunnel	2nd Start of Commentary
17:27:30	00:01:45	Players enter Pitch / Shake-Hands / Coin Toss	
17:29:15	00:00:45	Introduction Referees	
17:30:00		Kick-Off	
approx. 18:16:00		End 1. Half / Final Whistle 1. Half	
18:16:00	00:01:00	Head to head / scorer coaches, teams leaving pitch	Ends with 1st Pause in Commentary
18:17:00	00:02:00	Play-out highlights	Ends with 2nd Pause in Commentary
18:19:00	00:00:10	Stadium Atmosphere	End of Commentary 1st half
18:19:10	00:08:00	Halftime Compilations	
18:27:10	00:01:50	Team Stats & Player Graphics	Start of Commentary 2nd half
18:29:00	00:00:15	Augmented Reality - Halftime-Result Graphics	2nd Start of Commentary 2nd half
approx. 18:33:00		Kick-Off 2. Half	
approx. 19:18:00		Final Whistle	
19:18:00	00:02:30	Players leaving pitch / Scorers / Coaches / Stadium Atmosphere	
19:20:30	00:00:15	Augmented Reality - Final-Result Graphics	
19:20:45	00:00:15	Stadium Atmosphere	Ends with 1st Pause in Commentary
approx. 19:21:00	00:02:00	Payout Highlights	Ends with 2nd Pause in Commentary
approx. 19:23:00	00:04:40	Post-Match Super Flash Interviews EN / Team Stats & Player Graphics	
19:27:40	00:00:20	Beauty shot until Closer	End of Commentary
19:28:00	00:00:30	Bundesliga Closer	
19:28:30	00:05:00	Play-out Post-Match Super Flash Interviews	no English voice-over provided
19:33:30	00:11:30	Beauty Shot	
19:45:00		End of World Feed	



BUNDESLIGA



FC Bayern München - 1. FC Union Berlin



Graphics Rundown

Time	Caption	Credit	Duration
Kick-Off -59:00 Min	General Match graphic	Graphics	00:00:20
Kick-Off -42:00 Min	Augmented Reality Matchday Graphics incl. Table	Augmented Graphics	00:00:25
Kick-Off -41:35 Min	Augmented Reality Graphics Line-Up Home Team (if available)	Augmented Graphics	00:00:45
Kick-Off -40:50 Min	Augmented Reality Graphics Line-Up Away Team (if available)	Augmented Graphics	00:00:45
Kick-Off -29:30 Min	Preliminary Line-up Home Team (Full screen graphic)	Graphics	00:00:50
Kick-Off -28:40 Min	Preliminary Line-up Away Team (Full screen graphic)	Graphics	00:00:50
Kick-Off -68:00 Min	Player(s) stats / Warm-Up Graphics (if applicable)	Graphics	00:02:40
Kick-Off -09:00 Min	Augmented Reality Matchday Graphics incl. Table	Augmented Graphics	00:00:25
Kick-Off -08:20 Min	Augmented Reality Graphics Line-Up Home Team (if available)	Augmented Graphics	00:00:45
Kick-Off -07:35 Min	Augmented Reality Graphics Line-Up Away Team (if available)	Augmented Graphics	00:00:45
Kick-Off -00:45 Min	Referee Introduction (incl. Video Assistant)	Graphics	00:00:10
Kick-Off 00:00	Score and Clock	Graphics	
	+ Graphics Sponsoring	AWS	00:00:04
1. Min	Weather Information (below Score & Clock)	Graphics	00:00:08
3. Min	Line-up Crawl	Graphics	00:01:00
5. Min	Instagram incl. Hashtag (#FCBFCU) and Bundesliga App Download	Graphics	00:00:08
10. Min	Score and Clock	Graphics	
	+ Graphics Sponsoring	AWS	00:00:04
20. Min	Score and Clock	Graphics	
	+ Graphics Sponsoring	AWS	00:00:04
30. Min	Score and Clock	Graphics	
	+ Graphics Sponsoring	AWS	00:00:04
40. Min	Score and Clock	Graphics	
	+ Graphics Sponsoring	AWS	00:00:04
Extra Time 1st Half	Score and Clock: Additional Time (if additional time applies / is known)	Graphics	00:00:08
	+ Graphics Sponsoring	AWS	00:00:04
End 1st Half +00:20 Min	Lower Third: Halftime Score/Scorers incl. BL Match Fact "xGoals"	Graphics	00:00:08
	+ Graphics Sponsoring	AWS	00:00:04
End 1st Half +03:10 Min	Halftime Compilations	Video	00:08:00
End 1st Half +11:10 Min	Team Stats and Player Graphics Half Time	Data	00:02:00
	+ Graphics Sponsoring (each)	AWS	00:00:04
End 1st Half +12:10 Min	BL Match Fact "Average Positions / Trends"	Graphics	00:00:50
	(Fullscreen - displaying individual time windows)	AWS	
End 1st Half +13:00 Min	Augmented Reality - Halftime-Result Graphics incl. video	Augmented Graphics	00:00:15
46. Min	Score and Clock: Half Time Substitutions	Graphics	00:00:06
	+ Graphics Sponsoring	AWS	00:00:04
48. Min	Lower Third Crawl: Reserve Bench	Graphics	00:00:15
50. Min	Instagram incl. Hashtag (#FCBFCU) and Bundesliga App Download	Graphics	00:00:12
55. Min	Score and Clock	Graphics	
	+ Graphics Sponsoring	AWS	00:00:04
65. Min	Score and Clock	Graphics	
	+ Graphics Sponsoring	AWS	00:00:04
75. Min	Score and Clock	Graphics	
	+ Graphics Sponsoring	AWS	00:00:04
85. Min	Score and Clock	Graphics	
	+ Graphics Sponsoring	AWS	00:00:04
90. Min	Score and Clock: Additional Time	Graphics	00:00:08
	+ Graphics Sponsoring	AWS	00:00:04
Finale Whistle +00:20 Min	Lower Third: Final Score/Scorers incl. BL Match Fact "xGoals"	Graphics	00:00:08
	+ Graphics Sponsoring	AWS	00:00:04
Finale Whistle +02:30 Min	Augmented Reality - Final-Result Graphics incl. Video	Augmented Graphics	00:00:15
Finale Whistle +05:00 Min	Team Stats and Player Graphics Post Match (if there is no SFI)	Data	
	+ Graphics Sponsoring	AWS	00:00:04
Finale Whistle +09:00 Min	Fullscreen Table	Data	00:00:40
	+ Graphics Sponsoring	AWS	00:00:04

Match Events related. There are at least 6 additional graphics with graphics sponsoring (see below):

After Goals	Score and Clock: Player identification incl. BL Match Fact "Goal Probability" + Graphics Sponsoring	Graphics AWS	00:00:06 00:00:04
Substitutions	Score and Clock: Substitutions + Graphics Sponsoring	Graphics AWS	00:00:06 00:00:04
Cards	Score and Clock: Yellow and Red Card player identification + Graphics Sponsoring	Graphics AWS	00:00:06 00:00:04
Penalty	Score & Clock: Last Penalties of Player + Graphics Sponsoring	Graphics AWS	00:00:06 00:00:04
Speed Alert	Score & Clock: BL Match Fact with new speed record of a player + Graphics Sponsoring	Graphics AWS	00:00:16 00:00:08
Attacking Zones	Score & Clock: BL Match Fact displaying entries in the attacking third by deviding it into four zones + Graphics Sponsoring	Graphics AWS	00:00:08 00:00:04
Most pressed player	Score & Clock: BL Match Fact quantifies pressure exerted on the player in possession + Graphics Sponsoring	Graphics AWS	00:00:08 00:00:04
Pressure Handling	Score & Clock: BL Match Fact adds a quality component to the number of significant pressure situations a player in ball possession finds himself in + Graphics Sponsoring	Graphics AWS	00:00:08 00:00:04
Shot Efficiency	Score & Clock: BL Match Fact compares the number of scored goals on basis of the cumulative xG value + Graphics Sponsoring	Graphics AWS	00:00:08 00:00:04
Passing Profile	Score & Clock: BL Match Fact provides deeper insights into the pass quality of a player or an entire team + Graphics Sponsoring	Graphics AWS	00:00:08 00:00:04
Skill	Score & Clock: BL Match Fact provides an overview of the best performing players in different categories + Graphics Sponsoring	Graphics AWS	00:00:12 00:00:04
Set-Piece Threat <i>also in combination with substitutions possible</i>	Score & Clock: BL Match Fact provides a deeper evaluation of how good teams perform at set pieces + Graphics Sponsoring	Graphics AWS	00:00:12 00:00:04
Win Probability	Score & Clock: BL Match Fact quantifies the question "Which team wins?" based on the development of the match and all relevant data generated up to a certain point of the match + Graphics Sponsoring	Graphics AWS	00:00:08 00:00:04